

BARNSLEY METROPOLITAN BOROUGH COUNCIL

North Area Council Meeting:
22nd July 2019

Agenda Item: 3

Report of North Area Council
Manager

Young Peoples Priority – Project Development

1. Purpose of Report

- 1.1 To apprise Members of the discussions that took place at a recent workshop which explored the opportunity for a North Area Council funded young people's project.

2. Recommendations

- 2.1. **Members refer to sections 5 onwards of this report for an update on this priority area.**
- 2.2. **Members note that a further developmental workshop with stakeholders is required to help shape a specification. It is requested that they Priority Working Group Members for Young People attend that workshop.**
- 2.3. **Members refer to sections 5.13 and 5.14 for recommendations about the direction of the development work.**

3. Background and intended focus

- 3.1. On the 25th March the Area Council agreed that they wished to focus their resources on a young people based programme following a workshop held on the 26th February.
- 3.2. A further workshop was held on the 17th April. As a result the officer team were requested to conduct a mapping and consultation exercise with key stakeholders who work with young people. They were also asked to produce a film capturing the views of young people.

4. Project Development Overview

- 4.1. **On the 26th February a workshop took place** lead by Cath Bedford and Cheryl Devine from BMBC Public Health. Supported by Jenny Grant from BMBC Procurement and the Area Manager

- 4.2. The working group consisted of: Cllr Platts, Cllr Tattersall, Cllr Spence, Cllr Charlesworth and Cllr Newing.
- 4.3. The session started with an interactive opportunity, Members were asked “What are the health and wellbeing issues affecting the population of the North Area?” Using software called Menti a tag cloud was produced which highlights the opinions of the working group. The larger words are the ones identified by multiple group members:



- 4.4. There was also information from the young people’s Make Your Mark Survey.
- 4.5. Subsequently the prevalence of young people being admitted to hospital due to injury and self-harm was discussed. Deliberate injury and self-harm is highest in the Old Town Ward. The risky behaviour primarily involves 15-19 year olds. There is a strong correlation between the hospital admissions and deprivation. The data shows that it incidents involving girls are more likely to be self-harm whereas boys are having more accidents.
- 4.6. Period poverty, teen pregnancy and the issues affecting very young parents were also discussed. There is a graded relationship between the number of Adverse Childhood Experiences (ACEs) a young person has experienced and their risk of teenage pregnancy. Under 18 conceptions are very closely linked with poverty and low attainment. Barnsley has one of the highest rates in the country and the rates in the North Area are even higher.
- 4.7. The benefit to all members of society, particularly young people, of the Five Ways to Wellbeing was discussed: Connect, Be Active, Take Notice, Give and Keep Learning.
- 4.8. Services for young people are not consistent across the borough. Ofsted’s Curriculum is changing to include holistic health rather than simply focussing on educational attainment, however this will take time to bed in and operate effectively. Cheryl Devine is working with the Head Teachers and attends their meeting.
- 4.9. Young people appear to get very little information about health relationships and emotional resilience. The C Card Service used to be available a youth clubs but as the youth service offer has changed there are far less opportunities

for young people to find out about sex education and contraception within the localities. C Card is still available however its provision has been depleted over the years.

4.10. **On the 25th March the Area Council agreed that they would like to focus on young people that is innovative and helps to address risky behaviour, the following themes emerged in discussion:**

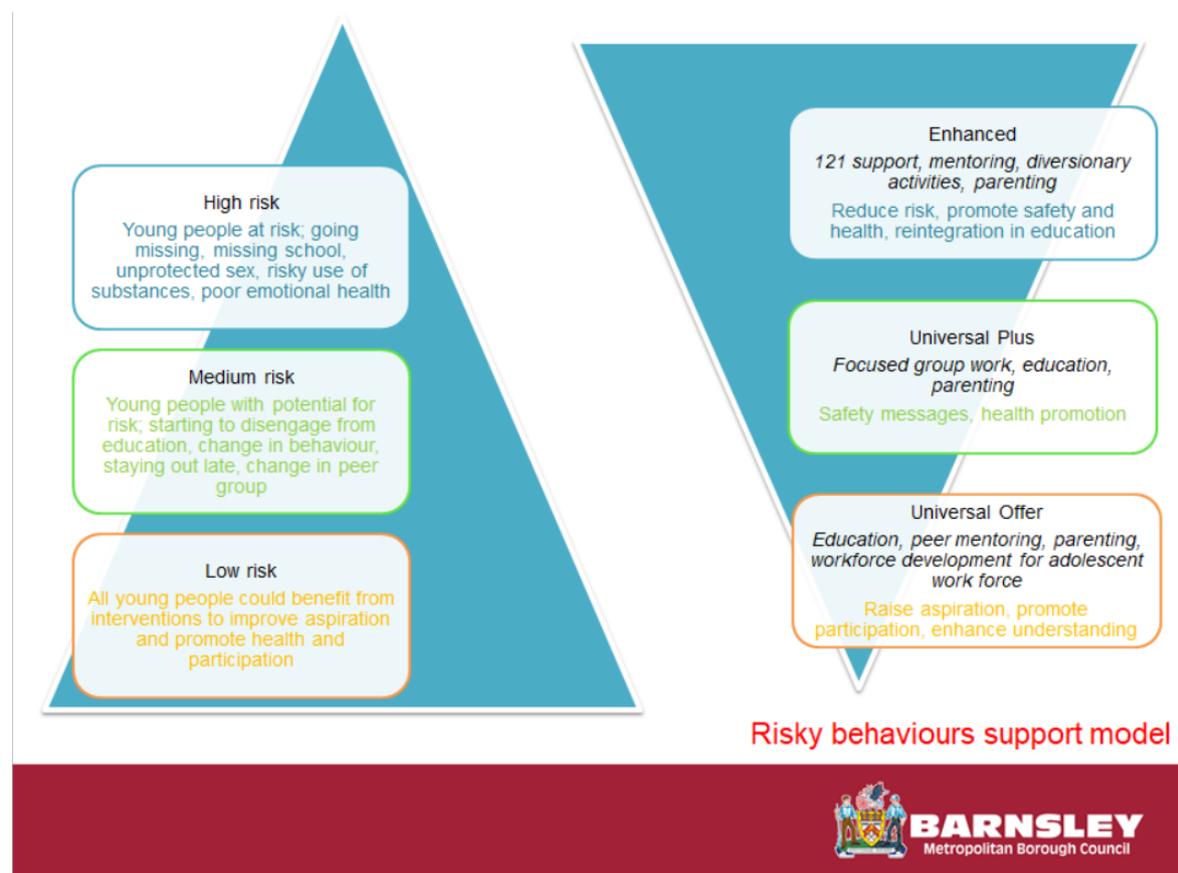
- Early intervention/ low level supportive provision
- Providing young people with positive role models
- Safe space to talk and socialise
- Improve emotional intelligence and resilience
- Provides health advice: health checks, stop smoking, contraception, body confidence
- Coaching Model – similar to the Summer Internship / Fit Reds

4.11. **On the 17th April a second workshop was held.** This was led by Cheryl Devine and Cath Bedford.

4.12. The working group consisted of: Cllr Tattersall, Cllr Charlesworth, Cllr Cave, Cllr Burgess and Cllr Newing.

4.13. Public Health outcomes for young people were discussed.

4.14. Cheryl Devine introduced a Risky behaviours support model



4.15. The following themes were discussed:

- Safe
- Happy
- Healthy
- Achieve

Members were not able to identify which theme they wished to prioritise. It has been suggested that this work should tie into the Town Spirit themes.

4.16. **Key points that emerged as important to the Area Council's Priority Working Group – at the workshop held on the 25th March 2019 (Councillor Ward Representatives)?**

4.16.□.1. The Area Council must use its resources to produce maximum impact for the community.

4.16.□.2. They discussed long term investment in a project to deliver sustained change in behaviour. It was discussed that this could take 5-10years.

4.16.□.3. They wanted to build resilience in the community.

4.16.□.4. Raising aspirations for the young people of the North Area.

4.16.□.5. That any offer developed should be available in the community rather than in schools.

4.16.□.6. Preventing risky behaviour in young people and improved understanding of the long term consequences of participating in risky behaviour at a young age.

4.16.□.7. The working group agreed with a 'Universal Offer' and 'Universal Plus' but felt that the high risk young people were already catered for by existing services Inc. Targeted Information Advice and Guidance (TIAG) and Targeted Youth Support (TYS).

5. On the 24th June a stakeholder workshop was held and the Roundhouse Lifelong learning Centre. 26 stakeholders including representatives from Carlton Academy, CHAMS, voluntary and community sector, Youth Justice Service, School Nursing attended. This is the largest developmental stakeholder workshop that the North Area Council has ever hosted. Events like this are increasingly rare in the public sector.

5.1. The workshop was facilitated by:

Tom Smith – Head of Employment and Skills

Cath Bedford – Public Health Principle – Communities

Cheryl Devine – Health and Wellbeing Officer, CYP&F

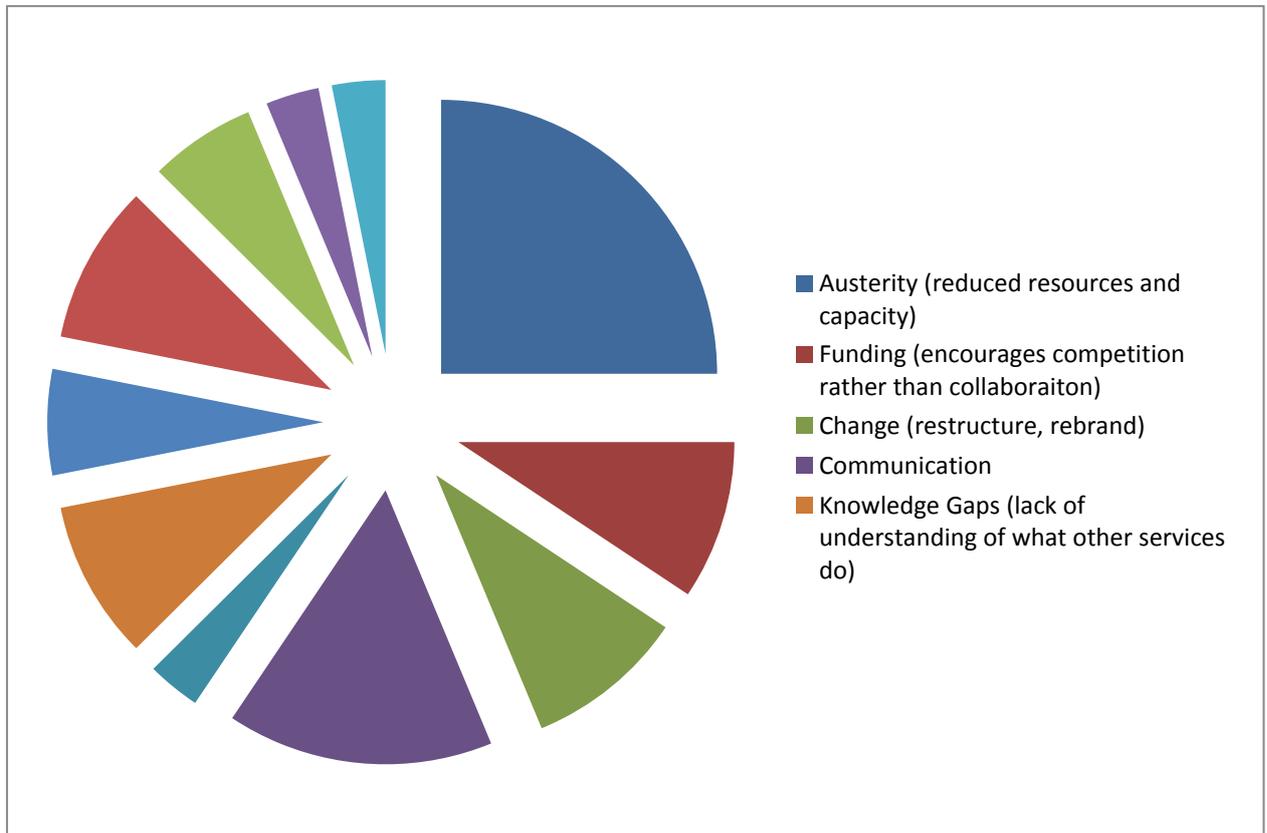
Rosie Adams – North Area Council Manager

Sam Crowson – Public Health Practitioner

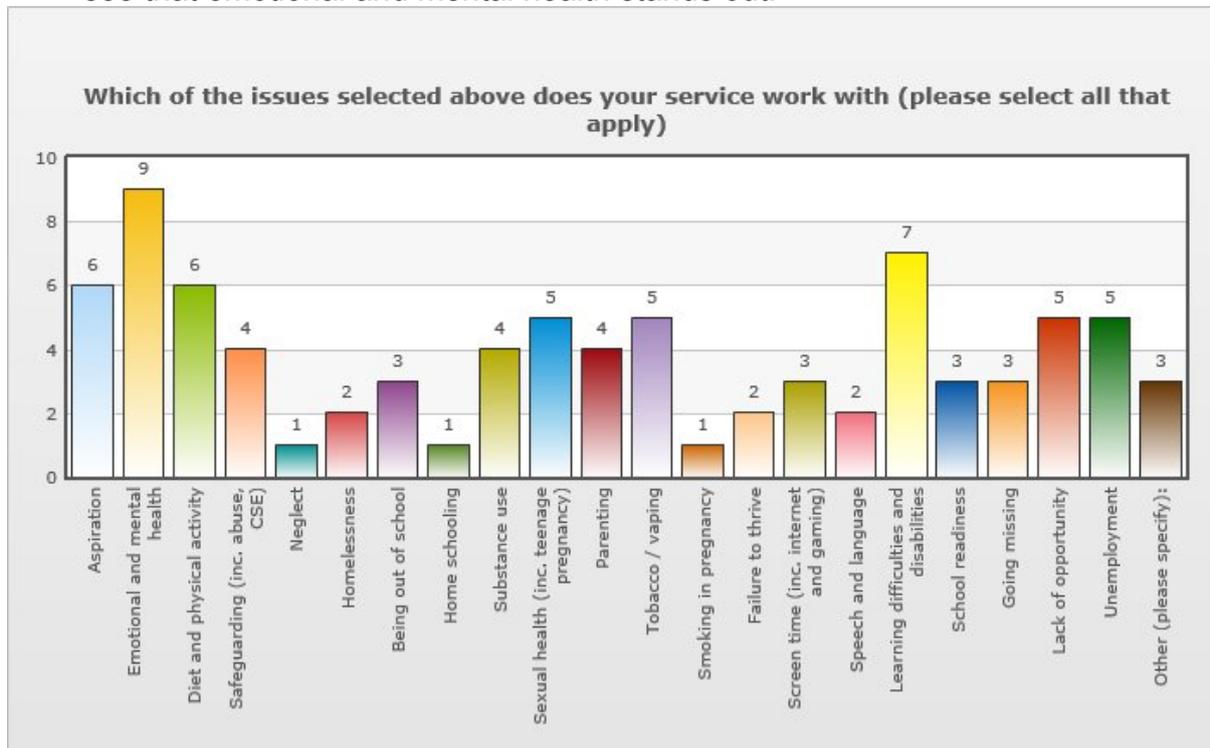
Rebecca Battye – Community Development Officer

Councillors in attendance were: Cllr Leech, Cllr Platts, Cllr Tattersall and Cllr Pickering

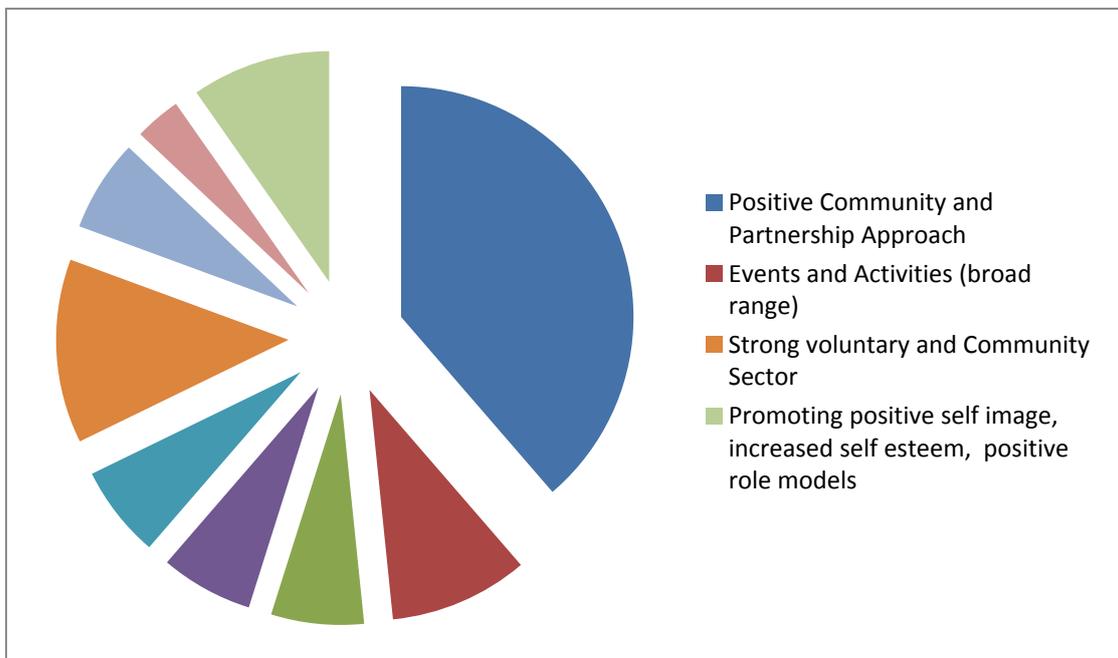
5.5. This is an image demonstrating the discussions that took place around the tables. This pie chart shows the barriers that stakeholders believe are preventing young people from thriving.



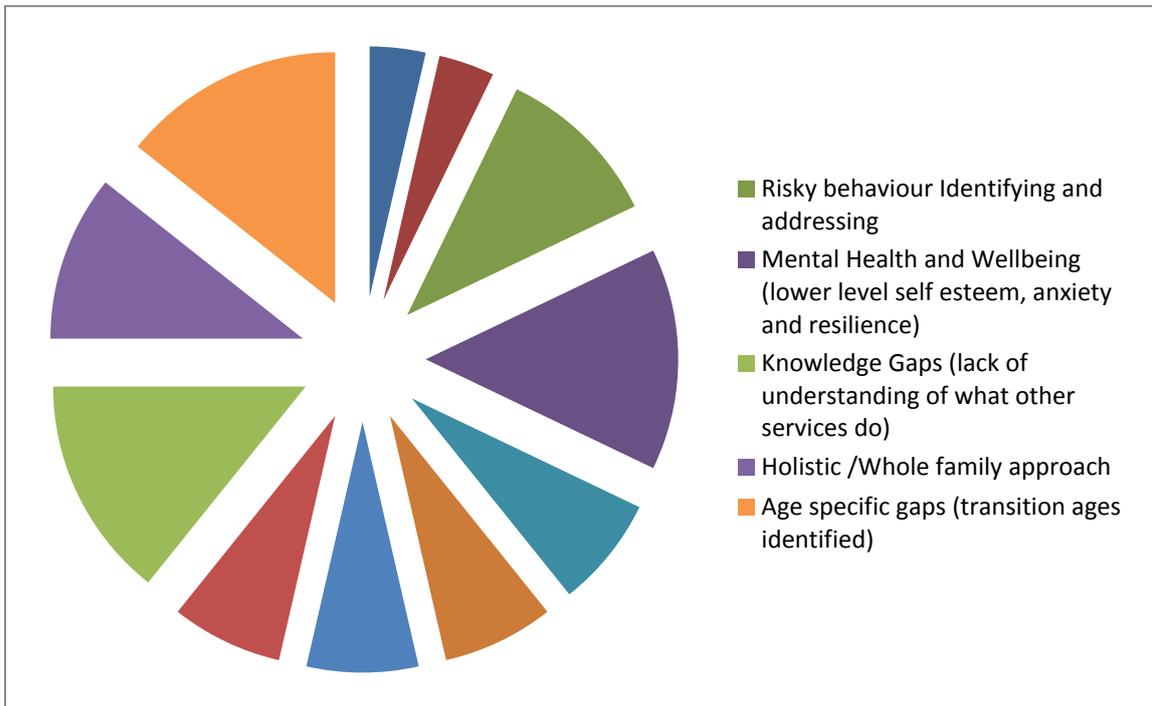
5.6. This is the survey feedback based on responses from 11 stakeholders; you can see that emotional and mental health stands out.



5.7. Round table discussions also required stakeholders to identify and celebrate things that were great in the North Area. Here are the results of those conversations.



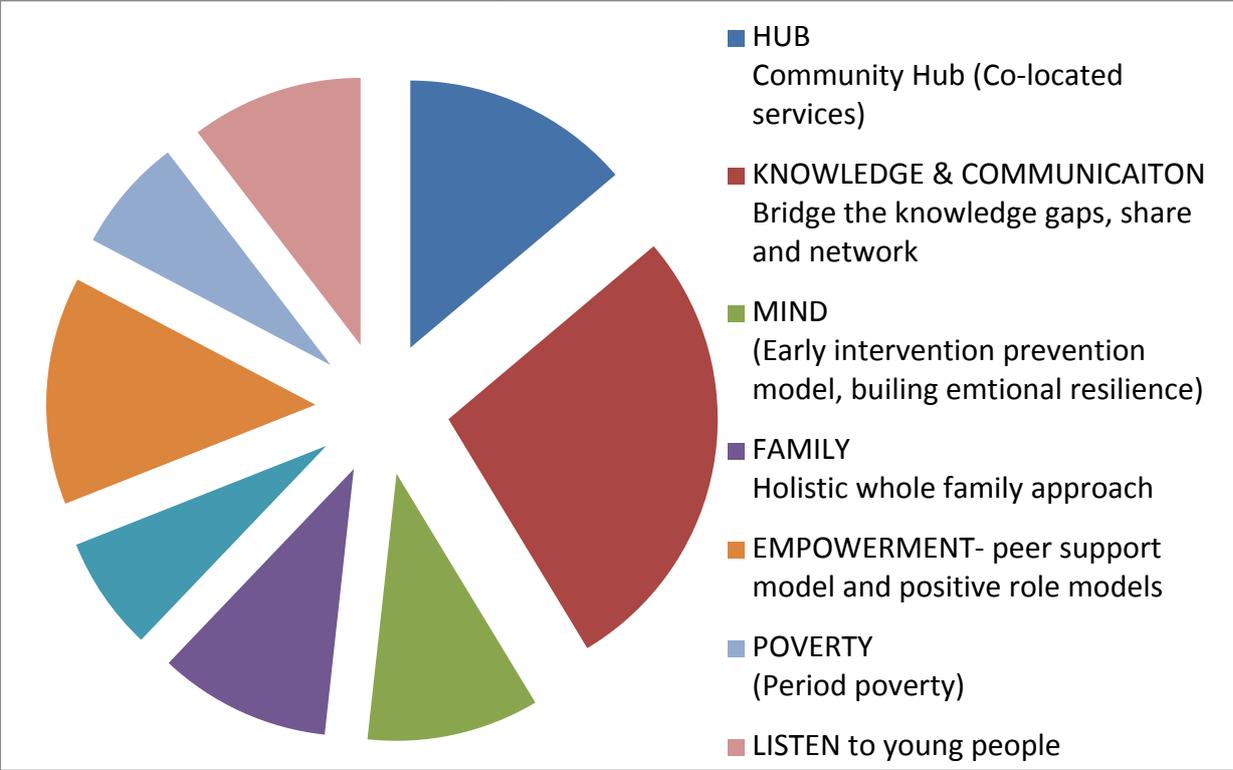
5.8. In the second half of the workshop participants were asked to identify the where the gaps are in local provision. It is clear to see that low level mental health concerns have been identified, as has risky behaviour.



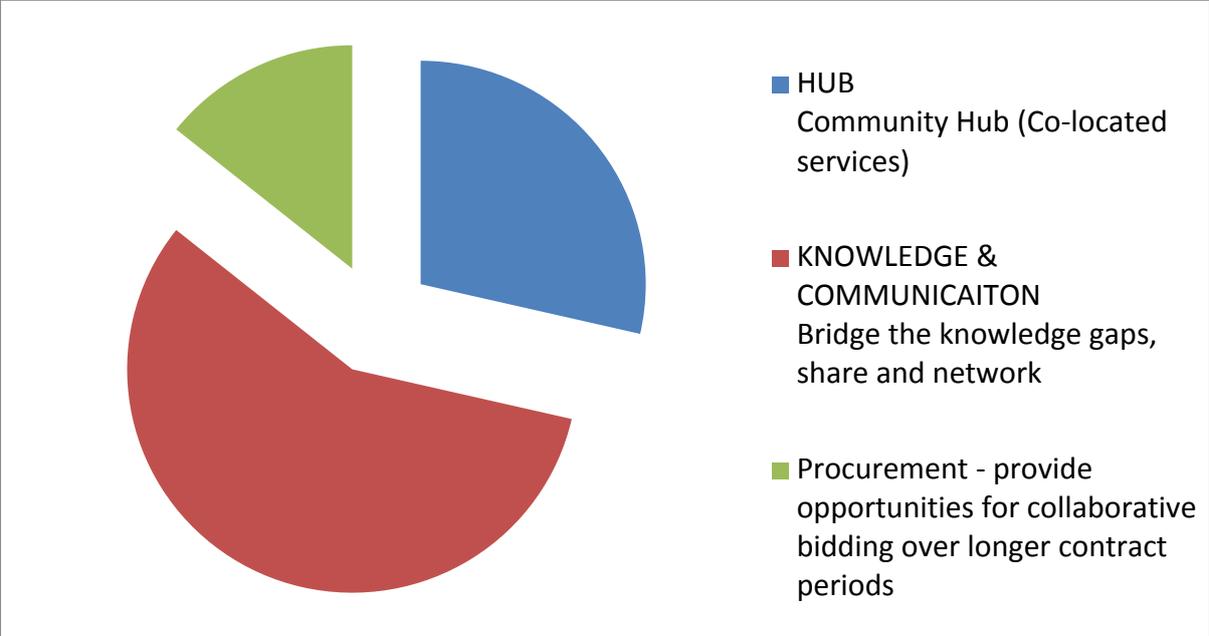
5.9. It was also clear from stakeholders that they know that there are lots of services available but the referrals often end up going to the wrong services because there is lack of understanding of what other services do and their referral criteria. Stakeholders clearly asked for more opportunities for workforce development in the form of stakeholder conferences, and networking opportunities.

5.10. Stakeholders were asked how the Area Council can add value and what gaps we should be attempting to bridge.

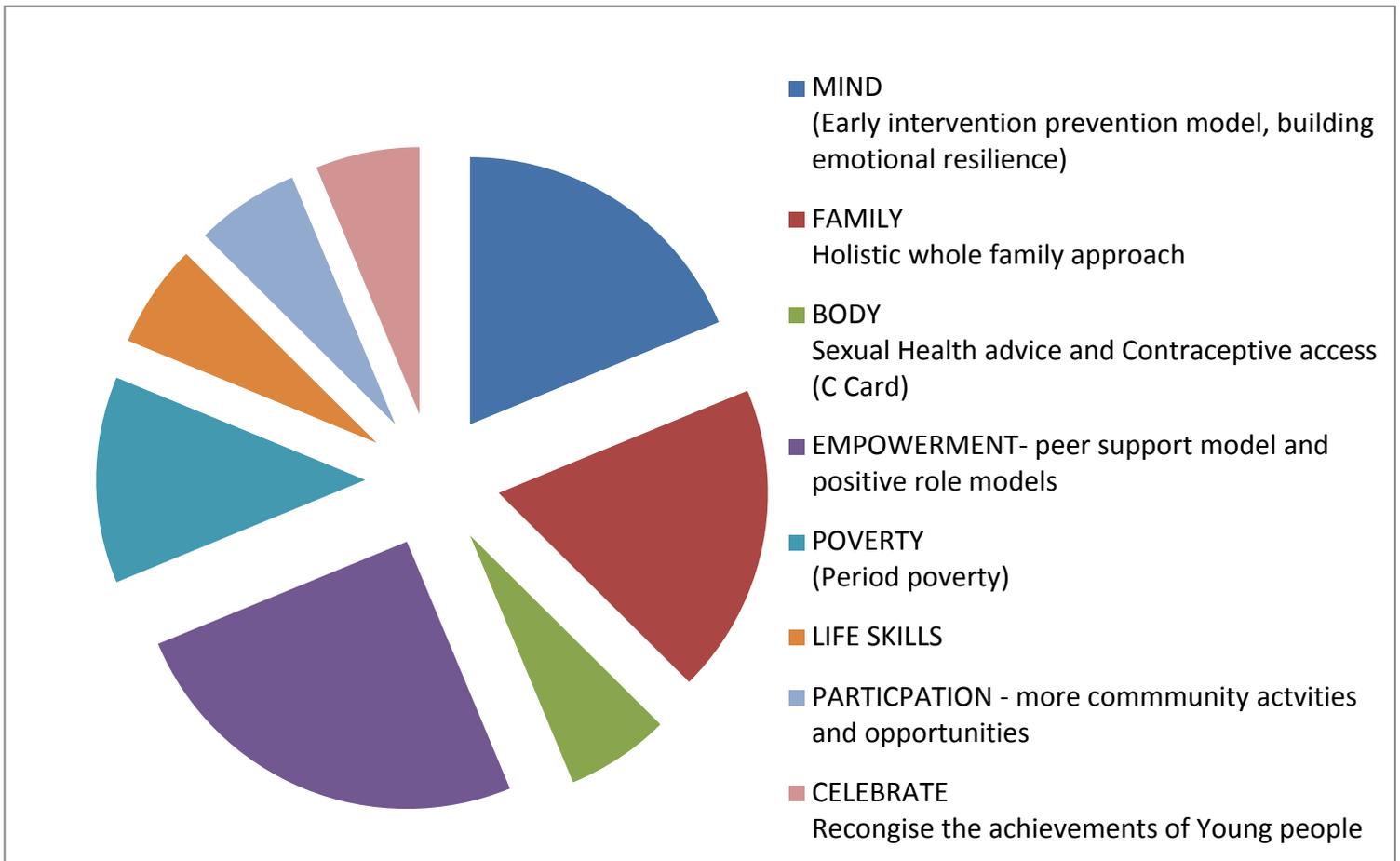
5.10.□.1. As you can see this is a mix of service design and operational issues and priority themes for young people. A mixture of what professionals need and want to make them more effective and efficient in their own roles plus opportunities for investment by the Area Council.



5.10.□.2. The first chart relates to service design, operational issues and procurement.



5.10.□.3. The second chart provides direction for the types of issues the North Area Council may wish to invest in.



5.11. Participants were also asked to participate in a visioning exercise to express what the North Area would be like if young people were thriving. There have been four themes identified: **Empowering young people, Raising aspirations, Ways of working** and **Services** for young people to thrive in the North Area. Empowering young people and thriving were the most common theme identified. *N.B. The feedback from professionals in the field have been summarised at the end of the report, appendix.*

5.12. Workshop Summary - Stakeholders

What stakeholder felt that they needed to be more effective and efficient in their own roles. These include things like service design, networking, development, understanding and communication between stakeholders:

- Request for more networking and stakeholder conference type events
- Increase understanding of what services are out there
- Create a directory / flow chart to help people make appropriate referrals or signpost
- Ultimately trying to alleviate pressure on CHAMS.

5.13. Workshop Summary – Gaps and Opportunities

Gaps in provision and how stakeholder believe that the Area Council can add value:

- ❖ Emotional Resilience
- ❖ Transition age (8-13)
- ❖ Empowerment (Mentoring and Peer Support)
- ❖ Risky Behaviour

N.B. Family Centred approach was also raised repeatedly. It is felt that where intensive whole family support is required, resources are already in place to address need. However it may be worth exploring the possibility of some family centred activities as part of a wider model for commissioning.

5.14. It is recommended that a further workshop takes place with stakeholders to explore the themes that have emerged in 5.13.

6. Conversational Film

- 6.1. On the workshop 25th March Councillors requested that as part of the development work for the young people project that a conversational film should be produced.
- 6.2. Local stakeholders have been consulted and many are prepared to help identify young people and times when young people can participate.
- 6.3. The Area Manager requested quotes from local production houses capable of producing a short film. Script Media responded and have been offered the opportunity to produce the short film for the North Area Council.
- 6.4. Filming will take place from the 22nd July – 16th August. At the time of writing the schedule is underdevelopment.

7. Project characteristics championed by the priority working group – learning from previous commissioning

- 7.1. Coaching Model – Intensive but with a legacy and peer support incorporated (Both the Summer Internship delivery model and Fit Reds delivery model were discussed).
- 7.2. 5 Ways to Wellbeing should be at the centre of a project (Connect, Be Active, Give, Take Notice, and Stay Connected).
- 7.3. Building resilience, particularly around emotional wellbeing and being able to handle the knocks that life throws at a person (this could include Mental Health First Aid training).

8. Development Costs

- 8.1. On the 13th May 2019 the Area Council agreed a working budget of £4,850.00 to enable development work to take place.

Service	Outline costs
Survey for stakeholder engagement	£100.00
Venue and refreshments for stakeholder – survey and mapping event	£450.00
Venue and refreshments for stakeholder feedback session	£350.00
Survey for young people’s engagement	£100.00
Production of a short film	£3,500.00
Engagement & promotion	£350.00
Total	£4,850.00

9. Next Steps

- 9.1. The production of the short conversational film will take place during the summer holidays.
- 9.2. A further developmental workshop will be required to provide stakeholders with feedback and request their support in helping to form the outline requirements of the specification for a young person’s health and wellbeing project. It is requested that the priority working group representatives attend the workshop for continuity.

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Date:
28th June 2019

Appendix 2:

Young People's Health and Wellbeing Mapping Workshop – 24th June 2019 Visioning Exercise

At the end of the afternoon the attendees at the workshop were asked a final question: “What is your vision – what do you want for young people in the North Area? The responses were recorded independently on post-it notes and subsequently collated.

There have been four themes identified: **Empowering young people**, **Raising aspirations**, **Ways of working** and **Services** for young people to thrive in the North Area. Empowering young people and thriving were the most common theme identified.

It is clear from these responses that the whole system will play an important role in achieving the best health and wellbeing outcomes for young people in the North. However, in order to help young people thrive within the North it was clear from the results that **we need to help young people feel empowered within their lives and community in order to raise their aspirations**. One participant said:

“Every young person, regardless of background, education or family circumstances would have relevant access to service and opportunities that would inspire motivate and enhance their current health, wellbeing and aspirations to improve their future self.”

Empowering young people:

The most common theme identified was empowering young people which had 12 post-it notes. There was no relationship with the responses as they were multifactorial. To empower young people it meant:

- Young people to feel confident, prepared to become adults and do not automatically “demonise” young people.
- Young people lead integration services.
- Democratic well rounded individuals.
- Young people actively engaged + making a positive contribution to their local community.
- For young people to be nurtured and have the resources available to achieve their potential.
- More involvement and opportunities to enjoying in the enjoyable things in life. Make them feel better about life. More centrally funded provision that is free for users.

One participant provided an example of how we could start to empower young people:

- Joint working event allowing agencies time to discuss data, waiting, next steps.

Raising aspirations:

There were 9 post-it notes which identified raising aspirations of young people in the North. Before we can raise aspirations for children and young people we first need them to feel empowered. To raise their aspirations participants said:

- Young people who feel they are valued, listened to and cared about no matter what their background is.
- Everyone has ability to reach their potential.
- To thrive and have aspirations.
- Young people believe they have the power to shape their future – aspirations and hope.
- Listening and being supportive rather than being judged.
- To not be judged on “Social norms” + what is expected of them.

Ways of working:

There were 7 post-it notes which came under the theme of ways of working. This theme highlights how services need to work more collaboratively to achieve the best outcomes for children and young people within the North. Suggestions from providers at the event included:

- Mapping services and detailed directory to include a pathway that professionals can use to understanding the need and availability of the service.
- Shared objectives and willingness to collaborate.
- Better use of community services.
- A mental health and wellbeing hub. All professionals can access, allow joint working and assessment. Leading to appropriate referrals and sign posting.

Services:

The services theme counted for 7 total responses. This theme includes participants responses identified as the accessibility, need and demand. Participants said:

- Helping people get to the root of the problem of the issue to prevent them needing more intervention down the line.
- Young people open to and reaching out to services.
- Prompt access to services for those who need them.
- Young people would be able to get help when they need.
- Services would engage with YP/families/networks in a meaningful way to meet the needs and work collaboratively with each other.

Sub-themes

Smaller sub-themes were identified which included knife crime, mental health and parenting and each sub-theme was identified twice. This included the perceptions of young people’s worries of knife crime, mental health interventions having no waiting list and creating a positive culture of parenting.

Officer: Sam Crowson, Public Health Practitioner

